

# The Haircut You'll Be Asking For In 2023

**Cosmo India** speaks to three experts about the hair trends that should be on your radar this year, and key tips to ensure your locks look good.

By Meghna Sharma  
(With Inputs By Shambhavi Dutta)

## KANTA MOTWANI

Hair stylist and Curator at Kromakay Salons

### The top hairstyles for 2023...

"2023 is all about being low maintenance yet stylish. A layered look works well on all hair textures and with any length—short or long. Think messy, undone, and effortless. '90s big hair and bigger curls are also major at the moment, and to spice things up, you can style it in a half-up, half-down way. And bangs are not going anywhere. But avoid the fringe at-home hack—it can go terribly wrong."

### The trending hair length in 2023 is...

"2023 will see a marriage between the old and new, thus allowing you to be more experimental. So you can play with your hair length and personalise it with simple styling, or add just the right amount of colour to emphasise the shape."

### If one is looking for a colour refresh, which shades should we consider?

"I'd recommend blended browns accentuated with strategically-placed highlights from the caramel, mocha, and honey family. These shades allow you to spice up your hair colour with just the right dose of softness and contrast.

Avoid colouring chunky sections, rather customise



your hair with natural-looking, face-framing highlights blended to perfection, which melt into your hair and add richness, depth, and just the right amount of pop. Also, deep, nutty shades with complementing cool tones are big at the moment. Pro tip: post a colour refresh service, follow it up with a gloss treatment to maintain depth."

### Which treatments do you recommend for hair health?

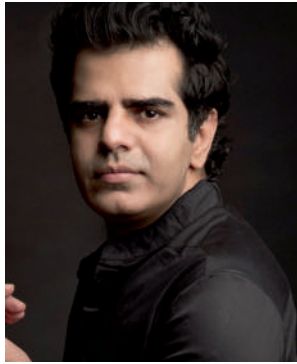
"Deep conditioning hair to ensure it's well-hydrated is must for all. If your scalp tends to get dry, try Kérastase's Specificque Potentialiste Scalp Serum. If you colour your hair regularly, a bond strengthening treatment like Olaplex must be done regularly to keep the hair fibre healthy and strong."



RINA DHAKA



A.L.C



## SUMIT ISRANI

*Creative Director and Owner, Geetanjali Salon*

### The top hairstyles for 2023 are:

“I’ll start with curtain bangs—they are not going anywhere because they are fairly easy to maintain. Also, curtain bangs work well for all face shapes.

If you want to keep things fuss-free, opt for a shoulder-length bob or a blunt bob. To add volume to a long mane, opt for a butterfly haircut. It will not only frame your face, but will

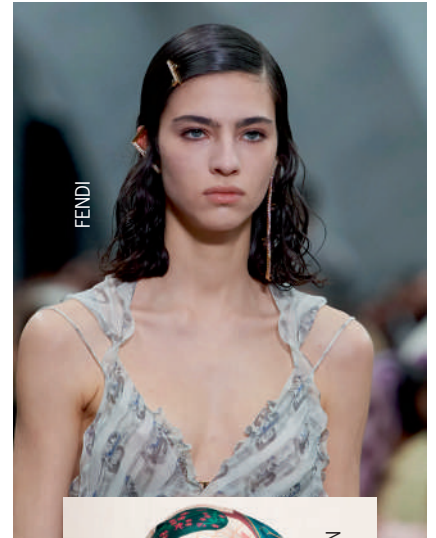
also enhance the layers by giving the hair dimension and movement.”

### If one is looking for a colour refresh, which shades should we consider?

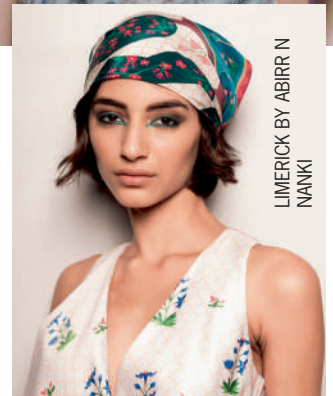
“Consider tones of mochas, caramels, and blended blondes are great for Indian skin-tones. The good part is that mochas can be easily layered with highlights and lowlights for dimension. If you don’t like a touch of gold in your colour, then go for ‘brondes’—a technique that fuses brown and blonde to offer a sun-kissed, flattering result.”

### Which treatments do you recommend to maintain healthy locks?

“The Fusio Dose treatment by Kérastase. It is an in-salon treatment which is a great, quick-fix for frizzy, dehydrated, and dull hair. The treatment includes a Booster and Concentré that’s powered by concentrated active ingredients such as Vitamin E, camellia oil, lactic acid, among others.”



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LIMERICK BY ABIR N NANKI



## ROD ANKER

*Hairstylist and Co-Founder, Off Days*

### The top hairstyles for 2023 are...

“The bob, lob aka the long bob, and curtain bangs.”

### The trending hair length in 2023 is...

“Given the styles that

we will be seeing everywhere, shoulder-length hair or slightly longer than that (a lob, perhaps) is the ideal length. Also, over-processed strands are a huge no-no. Natural texture and movement is something one should be aiming for.”

### For a colour refresh, which shades should one consider?

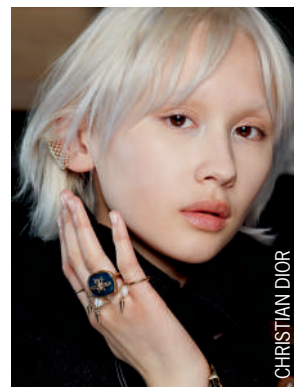
“Non-bleaching colours are key in 2023, and tonal variation has been trending for a while now—it is not dramatic, but lends more texture and variation to hair. It is not harsh and extremely easy to maintain.”

### The hairstyles making a departure this season:

“Thankfully, chemically-treated, straight locks and ‘hair Botox’ are on their way out as they are very hard to maintain. Plus, these treatments damage hair to a certain degree, making it unmanageable when it grows out.”

### Which treatments do you recommend to maintain hair health?

“If you manage to maintain the hair integrity, you wouldn’t require specific treatments. Considerate colouring and regular trims every six to eight weeks are key, along with a moisturising shampoo and conditioner. We use and recommend Off Days products.” ■



CHRISTIAN DIOR



SHANTANU & NIKHIL